## Creating Your Own Custom Label

## Steps:

1. Choose a size \& shape.
2. Decide on ink color: red, blue or black.
3. Create your own unique label, or choose from one of our sample Rx labels shown under the Custom Labels \& Cards drop down menu. You can modify the layout to fit your hospital's needs.
4. Pick out a stock logo... or send us your custom logo!

Example:
Size: R-9
Shape: Rectangle Color: Red Directions: \#19 Logo: \#002

Our graphic artist will send you a proof prior to printing!

Prices are for custom printed labels on white, non-glossy, pressure sensitive label paper with one ink color (your choice of red, blue or black). For custom colors or larger quantities, call for a price quote.
FOR 2-3 INK COLORS (Minimum order of 3,000): Add $30 \%$ for each additional color up to a total of 3 ink colors. Add $\$ 15.00$ to printing plate charge for each additional color.
SPECIALTY PAPER: Add $30 \%$ to price list for fluorescent paper color, Gold or Silver Foil paper, Clear Mylar and Vinyl stock. Add 20\% for Laminating.
ONE-TIME PRINTING PLATE CHARGE (per label copy): Your label is printed using a one-piece plate. Any change requires remaking the whole plate. See printing plate charges below. Note: Plates not used for 3 years may be discarded and new printing plate fee charged. Orders cancelled after the label has been designed for proofing will be charged printing plate fee.
PRICE BREAKS: Price breaks for $3,000,5,000$ or 10,000 labels are for the SAME label copy in one continupus run.
LABEL DESIGN: You may choose from multiple "directions" as illustrated in our catalog or you may design your own label. Rx labels are printed with your hospital name and/or doctor's name, address, phone number and website if requested.

## CUSTOM PRINTED PRICE LIST


*Need extra backing paper width on your Computer Label? Add $\$ 3.50$ per inch, per thousand. For blank labels, deduct $50 \%$ off price list.
PERFORATED BETWEEN LABELS: $\$ 10.00$ per thousand. CUT INTO SINGLES AND STACKED IN BOX: $\$ 10.00$ per thousand.

## CUSTOM PRINTED THERMAL LABELS

| THERMAL LABELS | SIZE <br> (inches) | $\begin{array}{\|c} 2 \text { ROLLS OF } \\ 500=1000 \end{array}$ | $\begin{gathered} 6 \text { ROLLS OF } 500 \\ =3,000 \end{gathered}$ | $\begin{gathered} 10 \text { ROLLS OF } 500 \\ =5,000 \end{gathered}$ | $\begin{gathered} 20 \text { ROLLS OF } 500 \\ =10,000 \end{gathered}$ | Printing Plate Charge | Your Custom Logo |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| TL-10 | $23 / 4{ }^{\prime \prime} \times 13 / 4{ }^{\prime \prime}$ | \$105.50 | \$47.50 ea $=\$ 285.00$ | \$43.25 ea $=$ \$432.50. | \$39.50 ea = \$790.00 | \$16.00 | \$34.00 |
| TL-20 | $23 / 4{ }^{\prime \prime} \times 21 / 8^{\prime \prime}$ | \$105.50 | \$47.50 ea $=\$ 285.00$ | \$43.25 ea = \$432.50 | \$39.50 ea = \$790.00 | \$16.00 | \$34.00 |
| TL-35 | $31 / 16^{\prime \prime} \times 113 / 16^{\prime \prime}$ | N/A | \$47.50 ea $=\$ 285.00$ | \$43.25 ea = \$432.50 | \$39.50 ea = \$790.00 | \$16.00 | \$34.00 |
| THERMAL LABELS | SIZE <br> (inches) | $\begin{gathered} 4 \text { ROLLS OF } \\ 400 \end{gathered}$ | $\begin{gathered} 8 \text { ROLLS OF } 400 \\ =3,200 \end{gathered}$ | $\begin{gathered} 12 \text { ROLLS OF } 400 \\ =4,800 \end{gathered}$ | $\begin{gathered} 24 \text { ROLLS OF } 400 \\ =9,600 \end{gathered}$ | Printing Plate Charge | Your Custom Logo |
| TL-45 | $31 / 2^{\prime \prime} \times 115 / 16^{\prime \prime}$ | N/A | \$47.50 ea = \$380.00 | \$43.25 ea = \$519.00 | \$39.50 ea = \$948.00 | \$16.00 | \$34.00 |

STOCK LOGOS

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## Pin Feed Printer Labels



